



Want additional proposal support, but don't want to create an additional full-time marketing position?

Want someone to take care of your marketing needs while you search for the ideal full-time candidate?

Want to free up more time for Principals and Project Managers to focus on clients and projects?

Or just want a higher proposal win rate?

Flexible marketing services from Wallace Marketing Group allow you the freedom to adjust to changing workloads.

When you need to ramp up, I'm there for you. It's the most efficient way to add marketing services capacity without adding permanent staff or compromising the quality of your proposals and other marketing material.

Give me a call and let me take care of that project for you.

SERVICES

- Proposal preparation
- Presentation preparation
- Graphic design
- Copywriting
- InDesign software training
- SF 330 preparation
- Subconsultant coordination
- Good faith efforts
- Marketing collateral

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RESOURCES

If you are interested in attending an event, please check the organization's web site to verify the date and time of the event, and to RSVP. Web site addresses for the organizations listed on the calendar are shown below.

Inland Empire-area meetings

- **APWA/SC:** American Public Works Association, Southern California Chapter <http://southern.apwa.net>
- **BDA/IE:** Business Development Association of the Inland Empire www.bdate.net/calendar.htm
- **BIA/SC:** Building Industry Association of Southern California www.biasc.org
- **CASH:** Coalition for Adequate School Housing www.cashnet.org/meetings/index.html
- **NAIOP/IE:** National Association of Industrial and Office Properties, Inland Empire Chapter www.naiopie.org
- **USGBC/IE:** United States Green Building Council, Inland Empire Chapter <http://chapters.usgbc.org/inlandempire/events.html>

NOTE: Email comments, or let me know to future calendars — twallace@wallacemarketinggroup.net

Los Angeles-area meetings

- **AIA/PF:** American Institute of Architects, Pasadena and Foothill Chapter www.aiaapf.org/calendar.cfm
- **CMAA/SC:** Construction Management Association of America, Southern California Chapter www.cmaasc.org/calendar.aspx
- **NAWIC/LB:** National Association of Women in Construction, Long Beach Chapter www.nawiclongbeach.org/meetings
- **NAWIC/LA:** National Association of Women in Construction, Los Angeles Chapter <http://losangeles.nawic.net/events>
- **SMPS/LA:** The Society for Marketing Professional Services, Los Angeles chapter www.smpls-la.org
- **ULI/LA:** Urban Land Institute, Los Angeles www.uli-la.org/event
- **WUF:** Westside Urban Forum <http://web.memberclicks.com/mc/community/event?eventList.do?orgId=ul>
- **ACRE:** Association of Corporate Real Estate Executives www.acresocal.org
- **SCAG:** SC Association of Governmental www.scag.ca.gov/cgi/calendar
- **AAE/IE:** www.aaeesc.org/mc/community/event?details.do?eventId=216278&orgId=aaae

Orange County-area meetings

- **ACEC/OC:** American Council of Engineering Companies, Orange County Chapter www.acec-ca-sd.org/calendar.asp
- **AIA/SD:** American Institute of Architects, San Diego Chapter www.aiaandiego.org/event
- **NAIOP/SD:** National Association of Industrial and Office Properties, San Diego Chapter www.naiopsd.org
- **NAWIC/SD:** National Association of Women in Construction, San Diego Chapter www.nawicandiego.org/meetings_events.asp
- **SMPS/SD:** The Society for Marketing Professional Services, San Diego www.usgbc-sd.org/calendar
- **USGBC/SD:** United States Green Building Council, San Diego www.usgbc-sd.org/calendar
- **SMPS/OC:** The Society for Marketing Professional Services, Orange County Chapter www.nawicoc.org/meetings.html
- **NAWIC/OC:** National Association of Women in Construction, Orange County Chapter www.nawicocal.org
- **BIA/SC:** Building Industry Association of Southern California www.biasc.org
- **NAIOP/SC:** National Association of Industrial and Office Properties, Southern California Chapter www.naiopsc.org
- **BDA/OC:** Business Development Association of Orange County www.bdaoc.org/calendar.htm
- **AIA/OC:** American Institute of Architects, Orange County Chapter www.aiaoc.org/calendar.asp
- **ACEC/OC:** American Council of Engineering Companies, Orange County Chapter www.acec-ca-sd.org/calendar.asp

San Diego-area meetings

- **ACEC/SD:** American Council of Engineering Companies, San Diego Chapter www.acec-ca-sd.org/calendar.asp
- **AIA/SD:** American Institute of Architects, San Diego Chapter www.aiaandiego.org/event
- **NAIOP/SD:** National Association of Industrial and Office Properties, San Diego Chapter www.naiopsd.org
- **NAWIC/SD:** National Association of Women in Construction, San Diego Chapter www.nawicandiego.org/meetings_events.asp
- **SMPS/SD:** The Society for Marketing Professional Services, San Diego www.usgbc-sd.org/calendar
- **USGBC/SD:** United States Green Building Council, San Diego www.usgbc-sd.org/calendar

LinkedIn member? Want me as a connection? Here's my LinkedIn profile: www.linkedin.com/in/tarawallace
Or email me to let me know at twallace@wallacemarketinggroup.net

Southern California

A/E/C industry
business
development
events

MARCH 2009

